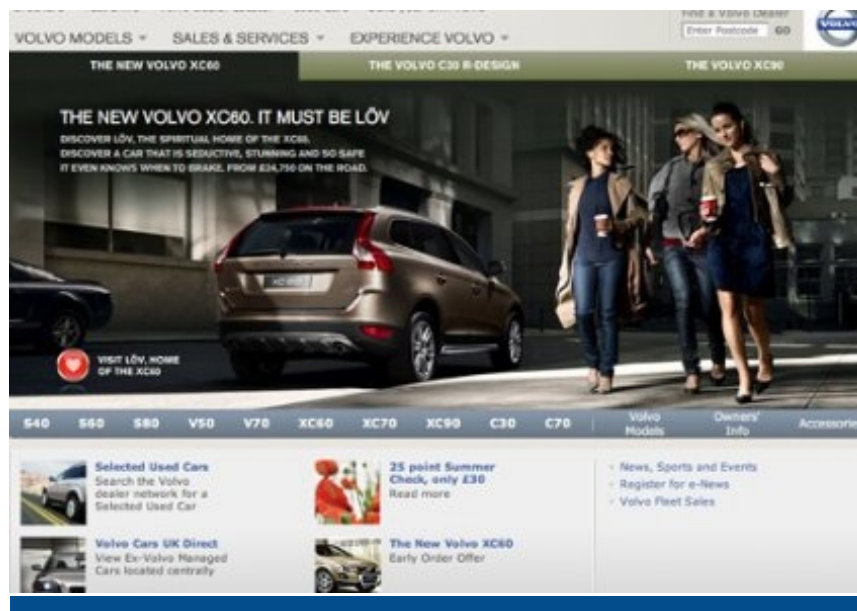


## Volvo has best manufacturer website

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### New Honda NSX supercar hits the buffers



Honda shelves plans for new NSX supercar as second successive instalment of shock news underlines yet another leading car manufacturer's precarious fiscal situation | 19/12/2008

### Mercedes unveils SLR Stirling Moss speedster



Mercedes has released details and images of the new hyper-lunatic SLR Stirling Moss - a 641bhp V8-equipped race car without roof or windscreen - made for the road. | 19/12/2008

Volvo has the most user-friendly site of all car manufacturers, according to customer experience benchmarking company Global Reviews.

BMW had led the 'Comparing the Car Sites' league table, but recent improvements to

Author: [Robin Brown](#) 

Published: 20 August 2008

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**Aston Martin releases official Rapide images**



Aston Martin has first official images of the production version of the Aston Martin Rapide saloon. | 19/12/2008

**New turbodiesel for Mazda6 hatch, saloon and estate range**



Mazda will introduce several new models to its Mazda6 saloon and estate line-up in January 2009. | 19/12/2008

**Nissan Qashqai+2 gains smaller petrol and diesel engines**



The Nissan Qashqai+2 seven-seat crossover SUV is now available with 1.6-litre petrol and 1.5-litre diesel power, in addition to the 2.0-litre petrol and diesel units already available. | 19/12/2008

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## What should the government do about fuel taxes?

Lower fuel duty immediately to take the burden off motorists

Nothing - fuel duty is intended to curb road use, congestion and emissions

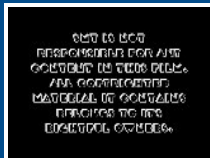
It doesn't matter what the government does - fuel prices are rising globally

Don't know

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Volvo's site have seen the Swedish

manufacturer rocket to the top of the charts.

BMW is now joint second with VW ,while

Mercedes has moved up from sixth place to join

Audi in joint fourth. Honda moved from fifth to

seventh after a snazzy redesign made the site harder to navigate.

Nine car websites were assessed by around 1000 readers against more than 500 objective

criteria including information, customer support, service offered to vehicle owners, and

general site usability.

Other results in the study found that:

- Mercedes and Volkswagen offer the best site navigation with scores of 82%. Honda scored 63%.
- Volkswagen offers the best experience for prospective buyers with a score of 72% for this category. Porsche scored 53%.
- Volvo offers the best customer support online with a score of 70%. Lexus scored 39%.
- Content and tools and the information and support given to vehicle owners are the area where most sites could be improved.

The study also found that users want access to comparison tools to help them find the

information they are looking for. Good contact information and clear information on how to

purchase were also ranked important.

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Global Reviews director, Adam Goodvach said: "The vast majority of consumers depend on websites to research their options when buying a car. Car companies are missing a trick if they do not provide their customers with the best possible online experience."

The home page can be found [here](#).

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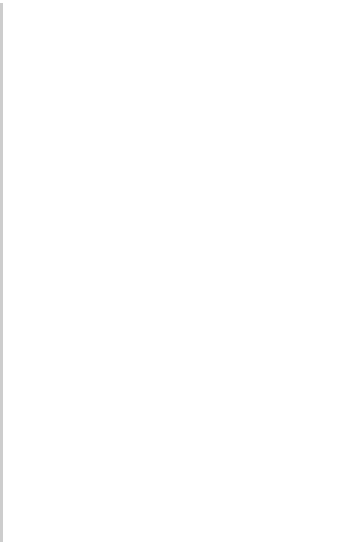
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ADODB.Command error '800a0d5d'

Application uses a value of the wrong type for the current operation.

/includes/DataAccess.asp, line 104